

Md.

Business and Professional

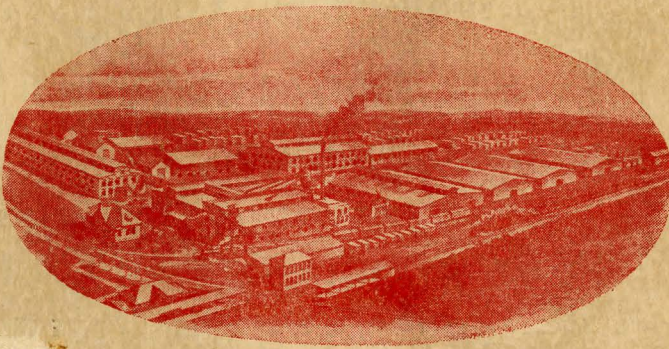
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HEBRON • DELMAR

1940

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SALISBURY, MARYLAND

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SALISBURY, MD.

SALISBURY

(Maryland)

Business & Professional Directory

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Personal Sketches — Items of Interest

In and Around the City

Including Delmar — Hebron

Getting together is progress—

Working together is business—

Staying together is success.

Published by

LITTLE JOURNEYS

W. C. Thurston, Editor

Salisbury, Maryland

Nineteen hundred forty

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Introduction

UNOFFICIALLY, this little book presents a brief resume of the trade and professional activities of the city.

For any items, inadvertently omitted, we make due apology.

The city is growing so fast, changing, reorganizing and opening new avenues of trade, it is almost impossible to make a complete listing of the various industries in which our people are engaged.

Salisbury is a busy city—there is something doing every minute by the clock. Ordinarily, if a man is out of work it is his own fault. Unfortunately, a large number of persons suffer from color blindness—the inability to recognize work unless it ties in with a cushioned seat in an easy chair. Any man of average intelligence, honest and industrious, that couldn't make a living in Salisbury would starve to death in the Garden of Eden.

To all workers, whether by trade or profession, the home-seeker and the industrialist, we extend a hearty welcome and the right hand of fellowship. To the Get-Rich-Quick schemers, the J. Rufus Wallingfords and those dreamy individuals looking for the pot of gold at the end of the rainbow, we say—'Move on, Gentlemen, we need your room.'

Our rainbows have pots of gold at both ends, but it takes a little elbow grease and honest effort to unearth the precious metal. Out in the county, (Wicomico) of which Salisbury is the county seat, a Ford tractor—supplemented by a shovel and hoe, will usually answer the purpose. Diligent scratching will bring the gold to the surface in the form of strawberries, potatoes, beans, melons, onions, and so on ad infinitum. For further particulars see J. P. Brown, County Agricultural Agent, or any good farmer for miles around.

If you are interested in such trifles as good water, mild climate, splendid schools and beautiful Churches, to say nothing of smooth stretches of concrete roads that lead from here to everywhere, see our Real Estate dealers. Discount their sales talk ten per cent, (that'll be enough) make your purchase and settle down among the nicest, kindest, noisiest, most natural unaffected human; people in the world.

If you are a builder and a worker, possessed of a little vision together with the tools of your trade—supplemented with a suit of over-alls and an honest face, or if you have a trade or a profession—there is room here for both brain and brawn.

Check the above qualifications and if all or part are yours, even in small measure, come on in, we need you.

GOOD MORNING!

The fame of Salisbury's "Good Mornings" has spread far and wide. Strangers in the city catch the subtle essence of that pleasant salutation, and go away boosting Salisbury.

It creates an atmosphere of friendliness and good will, and visitors feel it as soon as they enter the city limits. It may be cloudy, or dark and cold, but somebody greets them with a cheery good morning and the day is brighter and the world a better place in which to live.

What a little thing it is and yet how big and wide and deep.

Keep it up. If you meet a stranger in the post office, on the street, in the drug store, or anywhere, say good morning. It will not cost you a penny, but it might brighten the day for some lonely, homesick man or woman far from home and hungry for the personal touch—the human interest note that adds a zest to life.

Good morning to you!

The Little Things in Life Are the Big Things in Business

The little "Good Morning"

Said with a smile,
Is a great big thing
In the afterwhile;
It scatters the blues
To the ends of the earth,
And brings good cheer
In the wake of mirth;
It makes you a friend
Along the way,
And best of all—
'Tisn't hard to say.

The little "I Thank You,"

Altho it's old,
Is worth its weight
In solid gold.
And "Call Again",
Is a phrase so trite,
We are oft forgetting
Its power and might.
One grain of sand
Is of little worth,
But out of them all
God fashioned the earth.

A little bit of kindness—for every one a smile,
Then add a little goodness and life's worth while;
A thousand little things make up your life and mine,
To recognize their bigness is a task almost sublime.

Telephone 492—514

City Hall

I. Virgil Hitchens	Mayor	
Hillary Taylor	President Council	
Eugene Messick	John L. Morris	Albin A. Hayman

CITY ENGINEER

Supt. of Water Works and Streets
W. Clarke Gardner

ASSISTANT CITY ENGINEER

George W. Purnell

DESIGNING ENGINEER

Percy G. Sterling

CHIEF DRAFTSMAN

R. W. Cooper

TRANSITMAN

Filbert Hitch

RODMAN & CHAINMAN

Oakley Valliant

BUILDING INSPECTOR

Harry S. Hastings

PLUMBING INSPECTOR

James A. White

HARBOR MASTER

Fitzugh L. Insley

TRAFFIC COMMISSION

W. Tracy Holland, Clarence L. Dickinson, Donald H. Baysinger

PARK COMMISSION

Fred A. Grier, Chairman; Walter S. Sheppard, G. William Phillips, Robert Morris,
Mrs. Fred P. Adkins

FIRE DEPARTMENT

Walter B. Disharoon, Chief; Charles Livingston, Sherman Waller, Norman W. Perdue, Edgar Gordy, Custodians.

EMERGENCY CALLS

Fire Call	125
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FIRE DISTRICTS

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PERSONNEL OF

SALISBURY POLICE DEPARTMENT

1. N. H. Holland, Chief of Police
2. C. W. Wilson, Sergeant
3. A. C. Hubbert, Detective
4. F. C. Rau, Patrolman
5. M. L. Brewington, Patrolman
6. T. L. Larmore, Patrolman
7. L. J. Johnson, Patrolman
8. R. K. Shores, Patrolman
9. Elzey Briddell, Patrolman
10. Raymond Roth, Patrolman
11. L. C. Dennis, Patrolman
12. E. H. Murray, Patrolman
13. W. J. Chatham, Patrolman
14. J. W. Nottingham, Police Clerk
15. J. M. Benson, Night Clerk
16. Paul Kelly, (Saturday only)
17. George H. Williams, (Retired)

THE CITY'S OFFICIAL FAMILY

Judge of the Circuit Court.....	CHIEF JUSTICE BENJAMIN A. JOHNSON
Secretary to Judge Johnson.....	MRS. MABEL F. MALONE
State's Attorney.....	REX A. TAYLOR
Judge of the People's Court.....	E. SHELDON JONES
Clerk of the People's Court.....	W. L. ENGLISH
City Solicitor.....	CHARLES J. POTTS
Clerk of the Court.....	J. WILLIAM SLEMONS
Deputy Clerk.....	JOSEPH W. T. SMITH
Register of Wills.....	ASBURY HOLLOWAY
Deputy Register of Wills.....	L. MORRIS BYRD
City Treasurer.....	RICHARD C. INSLEY
Deputy City Treasurer.....	L. THOMAS PARKER, JR.
City Engineer.....	E. CLARKE GARDNER
County Treasurer.....	CHARLES W. BENNETT
Deputy County Treasurer.....	IRA F. WILLING
Supervisor of Tax Assessment.....	GEORGE S. JOHNSON
Building Inspector.....	HARRY S. HASTINGS
Sheriff.....	MARVIN B. GORDY
Secretary to the Sheriff.....	MRS. ELIZABETH G. BORBON
Deputy Sheriff.....	JESSE M. POLLITT
Deputy Sheriff.....	DONALD A. PARKS
U. S. Deputy Marshall.....	RALPH DUFFY
Custodian of Courthouse.....	E. LEE BAKER
Court Stenographer.....	GILBERT L. SMITH
Elevator Service.....	JAMES C. WHITE

UNITED STATES POST OFFICE

Postmaster	Mrs. Maude R. Toulson
Assistant Postmaster	Miss Ola M. Day
Superintendent of Mails	Emory L. Leonard
Foreman	E. Virgil Hearn

Regular Clerks—11
 Regular Carriers—8
 Regular Subs—5
 Temporary Subs—3
 Rural Carriers—3
 Custodians—5

Spec. Del. Messenger—1
 Mail Messenger—1
 Star routes—3,
 To Berlin
 Hurlock
 Nanticoke

Stamp window	7:15 a.m. to 9:00 p.m.
General Delivery	7:15 a.m. to 9:00 p.m.
Parcel post	7:15 a.m. to 8:00 p.m.
Money order	8:30 a.m. to 5:00 p.m.
Registry	8:00 a.m. to 6:00 p.m.
C. O. D.	8:00 a.m. to 5:00 p.m.
U. S. Bonds and Postal Savings	8:30 a.m. to 5:00 p.m.
Lobby open	5:00 a.m. to 1:00 a.m.
Mail Collections	

Receipt and Dispatch of Mails

	Dispatch	Receipt
Hurloch Star Route	5:00 a.m.	1:40 p.m.
Quantico Star Route	12:00 m.	7:30 p.m.
Berlin Star Route	6:10 a.m.	6:00 a.m.
Phila. & Norf. Tr. 462, North bound	5:55 a.m.	
Phila. & Norf. Tr. 451, South bound	10:04 a.m.	11:00 a.m.
Quantico Star Route	12:00 M.	7:30 p.m.
Phila. & Norf. Tr. 455, South bound	1:55 p.m.	2:45 p.m.
Phila. & Norf. Tr. 454, North bound	1:55 p.m.	2:45 p.m.
Hurlock Star Route	3:00 p.m.	6:50 p.m.
Berlin Star Route		4:00 p.m.
Phila. & Norf. Tr. 463, South bound		6:40 p.m.
Phila. & Norf. Tr. 450, North bound	7:15 p.m.	4:30 a.m.
Phila. & Norf. Tr. 449, South bound	7:15 p.m.	4:30 a.m.
Phila. & Norf. Tr. 448, North bound	12:50 a.m.	4:30 a.m.

PROFESSIONAL DIRECTORY

Physicians and Surgeons

- DR. HUNTER R. MANN.....General Practice
Professional Building, Phone 1410
- DR. R. M. NOCK.....Physician & Surgeon
Professional Building, Phone 1224
- DR. D. ALLEN FIELDS.....General Practice
Offices—Salisbury—Nanticoke, Phone 1861-F-31
- DR. CHARLES T. FISHER.....Physician & Surgeon
300 North Division St., Phone 177
- DR. PHILLIP A. INSLEY.....Physician & Surgeon
112 N. Division St., Phone 1522
- DR. A. W. KITTS.....General Practice
203 W. Church St., Phone 897
- DR. L. A. RADEMAKER.....Physician & Surgeon
Whealton Bldg., Phone 1012
- DR. GARDNER SPRING, SR.....General Practice
1209 N. Division St., Phone 368
- DR. CHARLES R. TRUITT.....General Practice
206 E. Church St., Phone 663
- DR. JESSIE R. WANNER.....General Practice
506 N. Division St., Phone 1019
- DR. J. H. YEAMAN.....General Practice
221½ Camden Ave., Phone 700
- DR. CHARLES F. BROWN.....General Practice
Office—Parsonsborg, Phone 1812-F-12 Residence—Ocean City Road, Phone 790
- DR. G. HERBERT SEMBLY (Col.).....General Practice
504 E. Church St., Phone 1331
- DR. JACK K. WILLIAMS.....Radiologist
Peninsula Hospital, Phone 121
- DR. BARNES GILLESPIE; DR. THOMAS F. DONNELL.....Resident Physicians
Peninsula Hospital, Phone 121

PROFESSIONAL DIRECTORY (*Continued*)

Eye, Ear, Nose and Throat

- DR. JAMES R. BISHOP.....Colonial Bldg., Phone 1244
DR. W. O. DAISEY.....Professional Bldg., Phone 1530
DR. W. L. HOWARD.....104 High Street, Phone 334
DR. M. H. GILLIS.....302 N. Division St., Phone 2377
—Practice limited to diseases of the eye. Office hours by appointment—

Dentists

- DR. LOUIS A. DEHON.....Professional Bldg., Phone 1360
DR. R. O. HIGGINS.....200 N. Division St., Phone 744
DR. MAYO B. MOTT.....104 N. Division St., Phone 1557
DR. V. W. RICHARDS.....234 West Main St, Phone 420
DR. H. E. RIGGIN.....308 E. Main St., Phone 1551
DR. CHARLES F. SMITH.....W Main St., Phone 711
DR. HARRY T. SMITH.....Nock Building, Phone 721
DR. JOHN M. C. WILLIN.....Whealton Bldg., Phone 1208
DR. G. D. WHITE (Cloed).....615 Poplar Hill Ave., Phone 1043

Orthodontist

- DR. MEYER EGGNATZ.....104 N. Division St., Phone 1557

X-Ray Laboratories

- DR. JACK K. WILLIAMS.....Peninsula General Hospital, Phone 121

Chiropodists

- BESSIE W. PINTO, D. S. C.215 E. Church St., Phone 278

Chiropractors

- DR. HARRY J. BIRON.....Xray Laboratory
Offices—Camden Court & Camden Ave., Phone 535
DR. JUSTIN C. WOOD.....Xray Laboratory
Offices, 609 N. Division St., Phone 605

Osteopathy

- DR. WEBSTER S. HEATWOLE.....Offices—Downing Bldg., Phone 694

EAST SALISBURY BUSINESS MEN'S ASSOCIATION

Ralph H. Grier.....	President
W. H. G. Murphy.....	Vice-President
Walter Longaker.....	Secretary
Henry H Chatham.....	Treasurer

Salisbury has many sub-divisions, each section being designated by a name peculiar to its location.

This picturesque custom has been in vogue for many years, and does not, by any means, indicate that the city is divided against itself. On the contrary, there's a fine unity of spirit, of thought and action that animates every section, and brings them all together as one on any question affecting the city as a whole.

Leading the procession, so to speak, in this good work, is the East Salisbury Buiness Men's Association.

This organization is composed entirely of East Salisbury Business Men, working in harmony with other civic bodies, and doing their bit to keep the wheels of commerce turning, to promote civic righteousness and maintain a high standard of law and order.

By the way, this hustling little city called Salisbury, is not finished; and that, we feel, is a decided advantage. When the finishing touches are applied, we'll go into retirement. No finished town is worth two strokes of anybody's pen.

Bayard's Delivery Service is something new in the city. Rendering a service that is decidedly useful—prompt and reliable.

For a small loan the Commercial Personal Loan Company—Samuel A. Graham, Manager—is highly recommended. Mr. Graham is exceptionally genial and affable — and the rest is up to you.

Located at 316 East Main Street, Phone 2424, they're easy to find.

FRATERNAL ORGANIZATIONS

B. P. O. E.

Elks' Hall: W. Main Street

JR. O. U. A. M.

Market Street.

INDEPENDENT O. U. A. M.

Market Street.

SENIOR O. U. A. M.

Sons and Daughters of Liberty Hall,
E. Church Street.

I. O. O. F.

Newton Lodge No. 56. Odd Fellows
Hall: E. Main Street. Encampment
Branch.

KNIGHTS OF PYTHIAS

Odd Fellows Hall: E. Main Street.

SONS AND DAUGHTERS OF LIBERTY

E. Church Street.

POCAHONTAS LODGE—RED MEN

Womens' Auxiliary. Market Street.

HELPING HAND

Rebecca Lodge No. 23. I. O. O. F.
Hall.

TOWNSEND CLUB NO. 1

E. Church Street. Edgar S. Adkins,
President. Mrs. Susan Davis, Sec.

AMERICAN LEGION

Royden S. Meise, Commander. R. B.
Gilliam, First Vice Commander. V. F.
W. Post.

INDEPENDENT ORDER OF BRITH SHOLON

Del-Mar-Va Lodge #28. Al Benja-
min, Secretary. Market & Camden
Streets. Harry Goodman, President.

WICOMICO LODGE NO. 91

A. F. & A. M. Masonic Temple

CHESAPEAKE ROYAL ARCH CHAPTER NO. 17

R. D. Smith, M. E. High Priest.
Irving Culver, Sec.

GIBLIM COUNCIL NO. 12

R. & S. M. R. D. Grier, Jr. T. I. M.
Harry L. Harcum, Recorder.

THOMAS J. SHYROCK COMMANDERY NO. 11

Knights Templar. E. Sir Harry L.
Harcum, Eminent Commander. Sir
Irving Culver, Recorder.

SALISBURY LODGE OF PERFECTION

Ancient and Accepted Scottish Rite
of Free Masonry.

ORDER OF DE MOLAY

Salisbury Chapter.

WICOMICO CHAPTER NO. 91

Order of the Eastern Star.

EASTERN SHO' FOREST NO. 53

Tall Cedars of Lebanon.

SERVICE CLUBS

THE QUOTA CLUB

Mrs. Berenice N. Dean, President.
Mrs. Irene L. Powell, Secretary.

ROTARY CLUB

Carl M. Paynter, President.
Harry C. Adkins, Secretary.

KIWANIS CLUB

Carroll Bounds, President,
S. Lee Englar, Secretary.

LIONS CLUB

Charles Hayman, President.
Louis Francis, Sec.
Wm. S. Moore, Deputy District Governor, Lions Club.

WOMEN'S CLUBS

WICOMICO WOMEN'S CLUB

Mrs. John Price, President.
—Secretary.

HOMESTEAD HOME MAKERS CLUB

Mrs. Hervey Derby, President.
Mrs. Joe McAllister, Sec. & Treas.

WICOMICO JUNIOR WOMEN'S CLUB

Miss Frances Cobb, President.
Miss Imogene Caruthers, Sec.

WICOMICO HIGH SCHOOL P.-T. A.

Mrs. Wm. H. Tilghman, President.
Miss Eleanor Davis, Secretary.

BUSINESS & PROFESSIONAL WOMEN'S CLUB

Mrs. Gladys Oliphant, President.
—Secretary.

NURSES ALUMNAE ASSOCIATION

SCHLEISNER CO.

Fashion Capitol of the Eastern Shore

Salisbury, Maryland

CHURCHES

Asbury Methodist Church.....	Hamilton P. Fox, Pastor
Trinity Methodist Church.....	H. R. Deal, Pastor
St. Andrews Methodist Church.....	W Irvin Collins, Pastor
Bethesda Methodist Church.....	J. Lease Green, Pastor
Grace Methodist Church.....	J. C. B. Hopkins, Pastor
Stengle Methodist Church.....	Lloyd Townsend, Pastor
Peoples Wesleyan Methodist Church.....	R. G. Linthicum, Pastor
Washington Methodist Church (Shad Point)	W. Irving Collins, Pastor
District Superintendent—Salisbury District—Peninsula Conference	
—J. J. Bunting	
Wicomico Presbyterian Church.....	Thomas A. Williams, Pastor
Allen Memorial Baptist Church.....	J. N. Stewart, Pastor
St. Peter's Episcopal Church.....	Albert H Frost, Pastor
Church of St. Frances de Sales.....	Father Eugene T. Stout
Assistant.....	Father Eugene T. Biggins
Seventh Day Adventist Church.....	John Hickman, Pastor
Congregation of Israel.....	Dr. Stephen Sherman, Rabbi
Salisbury Old School Baptist Church.....	Elder Kerr, Pastor
Church of the Nazarene.....	C. O. Miller, Pastor
Christian Science Church.....	First Reader, Mrs. Elizabeth Reeves
Second Reader.....	Miss Flossie Gordy
Bethany Evangelical Lutheran Church.....	L. Pranschke, Pastor
Pilgrim Holiness Church.....	Rev. H. Adams
Salvation Army—Chapel.....	Capt. George F. Horstemeyer
Cavalry Baptist Tabernacle.....	Rev. Arthur M. Doepp, Pastor

Salisbury Ministerial Association

Rev. Thomas A. Williams, Dr. Hamilton P. Fox, Rev. J. Lease Green, Rev. H. R. Deal, Rev. W. Irving Collings, Rev. J. C. B. Hopkins, Rev. Albert H. Frost.

Women's Christian Temperance Union

(W. C. T. U.)

Mrs. Hamilton P. Fox	-	-	-	-	-	-	-	-	President
Miss Dorothy Wilcox	-	-	-	-	-	-	-	-	Secretary
Mrs. Costen Goslee	-	-	-	-	-	-	-	Corresponding	Secretary
Mrs. Carrie V. Downing	-	-	-	-	-	-	-	-	Treasurer

Meeting—Second Monday in each month—at 3 P. M.

The Christian Layman's Association

of Salisbury, Md.

D. J. Nelson	-	-	-	-	-	-	-	-	President
H. L. Greene	-	-	-	-	-	-	-	Vice	President
C. L. Hyslop	-	-	-	-	-	-	-	-	Secretary
Robt. F. Lohr	-	-	-	-	-	-	-	-	Treasurer

SALISBURY NATIONAL BANK

W. S. Gordy, Jr.	-	-	-	-	-	-	-	-	President
Graham Gunby	-	-	-	-	-	-	-	-	Vice President
Howard H. Ruark	-	-	-	-	-	-	-	-	Cashier and Trust Officer
E. C. Fulton, Everett E. Hearn	-	-	-	-	-	-	-	-	Assistant Cashiers

Resources: \$3,595,019.36

THE FARMERS & MERCHANTS BANK

Paul E. Watson	-	-	-	-	-	-	-	-	President
Wh. H. Morton	-	-	-	-	-	-	-	-	Vice President
W. Tracy Holland	-	-	-	-	-	-	-	-	Cashier
S. Stirling Smith, Helen H. McGrath	-	-	-	-	-	-	-	-	Assistant Cashiers

Resources: \$2,644,647.98

COUNTY TRUST COMPANY OF MARYLAND

SALISBURY BRANCH

HOME OFFICE, CAMBRIDGE, MD.

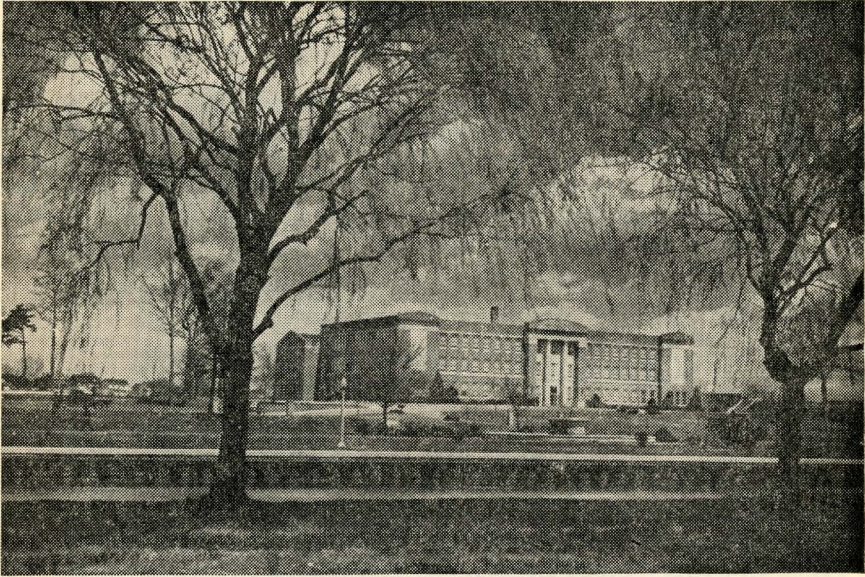
Wm. F. Allen	-	-	-	-	-	-	-	-	President
Lester C. Tingle	-	-	-	-	-	-	-	-	Cashier

Total Resources, including 19 branches: \$11,653,607.04

WICOMICO COUNTY MEDICAL SOCIETY

DR. JESSE R. WANNER, President

DR. JACK K. WILLIAMS, Secretary



WICOMICO COUNTY HIGH SCHOOL
In a Picturesque Setting
C. H. CORDEY, Principal

BOARD OF EDUCATION
of
WICOMICO COUNTY, MARYLAND

BOARD OF EDUCATION

Marion A. Humphreys, President	-	-	-	-	-	Salisbury
William B. Tilghman, Jr., Vice-President	-	-	-	-	-	Salisbury
Wilbur M. Rounds	-	-	-	-	-	Salisbury

ADMINISTRATIVE AND SUPERVISORY OFFICERS

James M. Bennett	-	-	-	-	-	Superintendent
Mrs. Hazel J. Hearne	-	-	-	-	-	Supervising Teacher
Mrs. Leah M. Phillips	-	-	-	-	-	Supervising Teacher
Charles E. Tilghman	-	-	-	-	-	Attendance Officer
						and Director of Education for Colored Children
Mrs. Irene L. Powell	-	-	-	-	-	Stenographer
Joanna Lankford	-	-	-	-	-	Clerk
Marie Dashiell	-	-	-	-	-	Supervisor of Colored Schools

THE SALISBURY GRANGE

Salisbury Grange No. 273, was organized in 1907, and has been functioning continuously since that time.

The National Order of the Grange recently celebrated its 74th anniversary.

The Grange, essentially a farmer's organization, makes no distinction in the rights and privileges of the order between men and women; they stand on an equal footing. The Grange, as an organization, was one of the leaders in the fight for woman's suffrage. It is an old and honored institution, and the members of the Salisbury unit are solid substantial citizens.

SCHOOLS AND SCHOOLS

For the benefit of our readers, a complete list of Salisbury schools and other educational institutions is appended.

Salisbury State Teachers College.

Wicomico High School.

Upton Street Elementary School.

Pinehurst Elementary School.

East Salisbury Elementary School.

North Salisbury Elementary School.

Salisbury Colored High School.

Paynter's Business College.

Mrs. Herold's School—Kindergarten & Elementary.

The Sunshine School—Mrs. Morse, kindergarten.

Pro. J. T. Hopkins, Class instruction—Musical Instruments.

The Wilbro School of Beauty Culture.

Instruction in Public Speaking—Paynter Business College.

Class of Effective Public Speaking—Wailes Bldg.

Adult Education Program—operated by the Board of Education.

School of Nursing—Peninsula General Hospital.

Naval Reserve Unit—Radio Communication & Signaling.

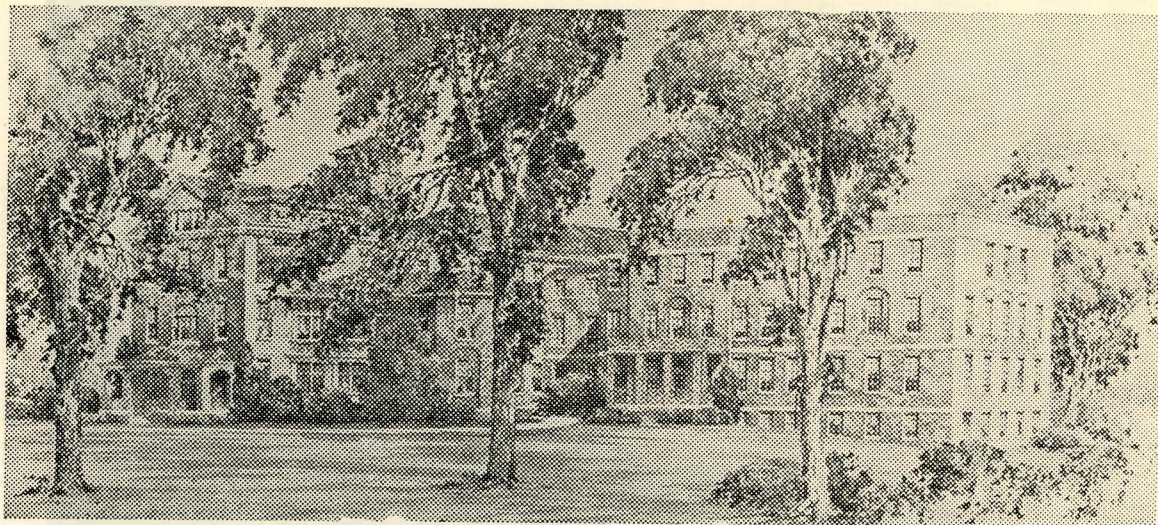
A resident of the city for 15 years, J. Roland Dashiell, general construction work, is well known thruout the Peninsula for his skill in building and the ability to handle large contracts.

Many splendid buildings on the Shore and in the city bear witness to his craftsmanship. Among these may be noted the State Teachers College, the North Salisbury Elementary School, the addition to the Asbury Methodist Church, the Princess Anne Academy, and many others that dot the Shore from Cape Charles to Wilmington.



STATE TEACHERS COLLEGE

J. D. Blackwell, President



PENINSULA GENERAL HOSPITAL

[illegible]

THE GORDY DRUG COMPANY

The Gordy Drug Company, noted for its absolute reliability in filling prescriptions, is an institution to which the city can well point with pride.

Established in 1935 by Dr. Howard L. Gordy, and frequently referred to as the "Prescription Store," it has steadily grown in usefulness to the community.

Receiving his Ph. G. from the University of Maryland in 1922, Dr. Gordy has been a resident of the city for a period of 18 years, during which time he was manager and part owner of the Toulson Drug Co. on W. Main St.

In addition to the prescription department, the store specializes in Truss fitting and Surgical supplies.

Strongly intrenched in the confidence of the community, in which it plays a very important part, it has grown with the years in an increased capacity for service that is not based on mercenary motives.

Each business transaction is marked with the same unfailing courtesy and the same careful attention to the needs of its patrons, that has made it pre-eminently the Prescription Store. Observing with meticulous care the ethics of his profession, Dr. Gordy enjoys the respect and esteem of the entire community.

HOLLOWAY & CO.

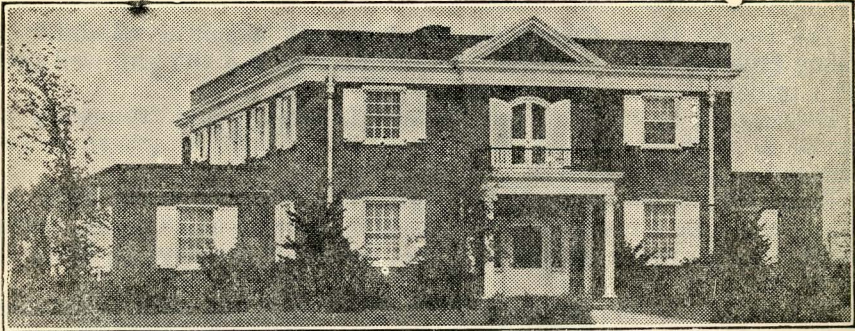
Funeral Directors

Funeral Home Fully Air Conditioned

806 N. Division Street

520 E. Church Street

Telephones — SALISBURY 154 and 1286



THE HILL & JOHNSON CO., FUNERAL DIRECTORS

Unequalled Facilities for Funeral Service in Our Air Conditioned Building, at No Extra Cost. The Only Funeral Home in Salisbury Designed and Built for the Purpose for which it is used.

AT ANY HOUR
Call
SALISBURY 23

*The most modern institution
of its kind on the
Del-Mar-Ya Peninsula*

WILBRO SCHOOL OF BEAUTY CULTURE

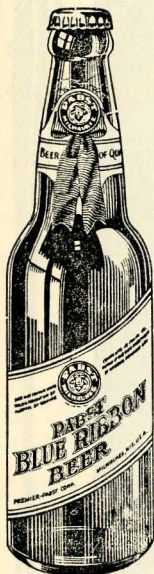
The Wilbro School of Beauty Culture, with class rooms in the Whealton building, was established in Aug. 1939. Managing Director, Ralph A. Williams, was for a number of years connected with the Blue Bird Beauty Parlour of this city.

Operating under the State Law governing Beauty Culture Schools, The Wilbro School was the first to open on the Peninsula. In fact, it is the only school of its kind operating on the E. Shore of Maryland.

A large class of Beauty Parlour Specialists were recently graduated, and the success of the school as a permanent institution for the city is assured.

The school provides a full course of Beauty Culture instruction, and graduates have no trouble in finding positions. Mr. Williams is deserving of the commendation of the community for his enterprising spirit in adding this delightful business unit to the varied activities of the city.

GOOD BEER



Is Wholesome, Nourishing, and Appetizing—
which correctly sums up the excellent quali-
ties of

Pabst Blue Ribbon

RED — WHITE and BLUE

The Beers of Quality

NATIONALLY KNOWN—

Comes in Bottles, Cans and on Draught

ALES

R. J. Rhodes Distributing Co.

Distributors

Warehouse-Mill St.

Telephone 6 & 138

SALISBURY, MARYLAND

*Take your fill of pleasure—and sip the cup that cheers,
Drink Pabst Blue Ribbon—the Red White & Blue,
They're the better beers.*



E. S. Adkins & Company
(Everything Needed for Building)

E. S. ADKINS & COMPANY

'Everything Needed For Building'

NOTHING adds more to a man's self respect than the ownership of his home. It is his badge of citizenship. Crime, for the most part, is confined to homeless men.

E. S. Adkins & Company, pioneer lumbermen in the city, might well be called the home-builders of Salisbury. The firm's slogan—"Everything Needed For Building," is no idle phrase.

Quick to sense the needs of the community—they have always endeavored to render a 100% service.

Cooperating with the F. H. A. (Federal Housing Authority) they offer to those who contemplate building, every facility for meeting the F. H. A. requirements, and owning that most prized possession—a home.

Specifications and plans prepared by the firm's draftsmen, covering all the minute details involved in securing an F. H. A. loan, are obtainable at the Salisbury office.

They also have other plans for financing and building a home, and the prospective builder is free to exercise his judgment in accepting what is best suited to his needs.

With a complete line of all building material carried in stock, including hardware, paints and other items, figuratively speaking, one could go into the Adkins plant and come out with a home under his arm.

Thoroly conversant with the F. H. A. requirements, their assistance in the matter of securing a loan and selecting the proper material is almost invaluable.

Prospective home-builders are cordially invited to call at the office and discuss the possibilities of building the home of their choice.

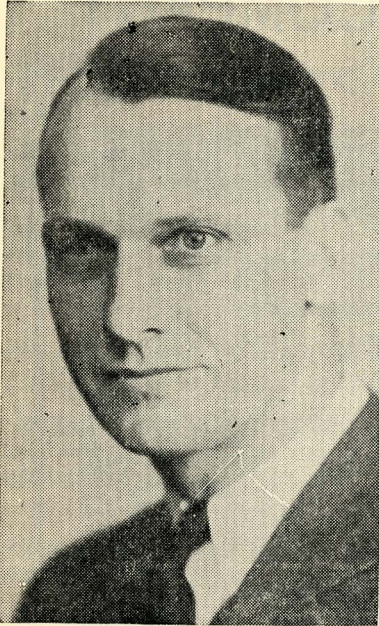
To have and hold and call your own—

And say with conscious pride,

"This my home, my castle strong—

That light my fireside."

THE FIRESIDE GLOWS WITH A BRIGHTER LIGHT IN YOUR OWN HOME



HON. J. HOWARD JOHNSON

Elected to the Maryland State Legislature in 1938, Mr. Johnson is a representative type of the young business men of the city and county who are taking an active interest in the fight for clean politics and a more business like administration of the county and State government.

He is not a radical, but his campaign for election to the Legislature was based on the popular sentiment of today—that is “Less Taxation.” Not only did he win with that slogan, but he led his ticket.

Born and reared in Salisbury, he has been active in the civic and social life of the city for the past twenty years.

Engaging in business for himself in 1917, he has supported every movement for the betterment of the city and the extension of the industrial and cultural life of the community.

Friendly and democratic, he has the courage of his convictions, and once he has decided that a certain course is right, he is not to be turned aside. In politics or business, he is a man that inspires confidence.

Howard can be trusted to keep his word in any business transaction—and that without the formality of a signed statement. To those who know him intimately, he is a good friend, a regular fellow and a man who will tell you openly and above board just where he stands on any question. The palatial Wicomico Garage where he is now located, is ample evidence of his business acumen and progressive spirit.

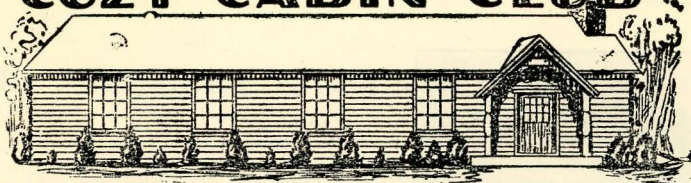
SPECIAL MENTION

Seven years in our midst and seven years is the record of the Or-iole Store Equipment Company, located at 1101 West Main Street. It is owned and operated by F. A. Essig.

By virtue of his long experience in arranging and setting up of store equipment, Mr. Essig is an authority on the subject, and his services have been almost invaluable to the merchants of the Shore.

From butcher knives to scales—counter and shelving, labor saving devices, and all items necessary to the conduct of a modern business can be found at his place. It is to men of his type, energetic and enterprising, that Salisbury owes its rapid growth. With others of his type, he is helping to build a city.

COZY CABIN CLUB



½ MILE SOUTH OF DELMAR, ROUTE 13

FOR RECREATION — REST — COMFORT and REFRESHMENT

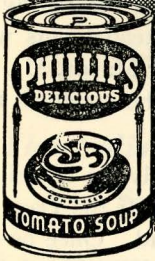
The Cozy Cabin is one of those delightful retreats—designed for rest and recreation, that one finds only now and then. Snugly ensconced among the pines—on the outskirts of Delmar, on Route 13, it is attractive and inviting inside and out. Needless to say—it offers wholesome and legitimate entertainment to its guests, feeds them with delicious meals from the Cozy Cabin Diner, and serves them with sparkling and refreshing beverages that cheer but do not inebriate. In and around this section—the Cozy Cabin is somewhat of an institution. Mankind must work, but man must play; he must rest, and after a day's toil the Cozy Cabin offers him that rare combination—rest and play. There is music to soothe his ruffled feelings and music to intrigue his weary feet. An hour spent at the Cozy Cabin sends him away rested and refreshed for the work of the morrow.

"A GOODNESS ALL ITS OWN!"

PHILLIPS

DELICIOUS

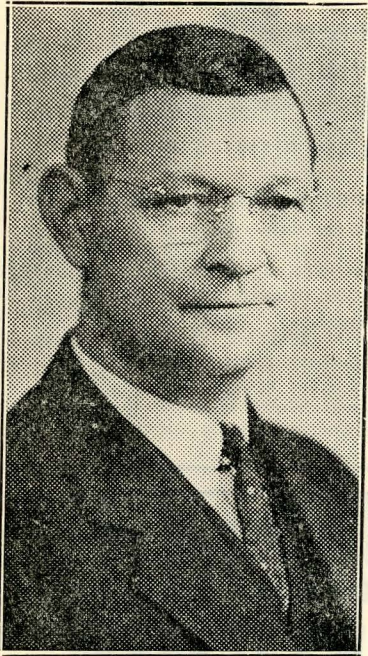
SOUPS



DO THEY COST MORE?

NO..THEY COST LESS!

18 VARIETIES IN THE BEST TRADITION OF SOUTHERN COOKING!



Mayor and City Council

I. Virgil Hitchens—Mayor

Mayor—I. VIRGIL HITCHENS

President Council—HILLIARY TAYLOR

Councilmen—JOHN E. MORRIS

JOHN HOWIE

EUGENE M. MESSICK

ALBIN A. HAYMAN

I. VIRGIL HITCHENS

Serving his third term in the City Council when he was elected to the office of Mayor, I. Virgil Hitchens, the quiet and unassuming, has been a potent force in the stormy politics of the city for a number of years.

Born in Wicomico county in 1887, the son of John J. and Laura E. Hitchens, along with the sand in his shoes, he inherited the sturdy qualities of the Eastern Shoreman, which stood him in good stead in his work as a member of the City Council, and also in his campaign for Mayor. Mr. Hitchens is married and lives at 911 E. Church street, where he conducts a general store. He has two children.

A man of exemplary character, kind and neighborly, he is well qualified to fill the position of Chief Executive of a busy city. Of the Davy Crockett type, he makes sure that he is right and then goes ahead. Once he has made a decision, he is not to be deterred from his course. With the full support of his fellow workers, he will give to the city a business administration second to none in her history.

THE SALISBURY CHAMBER OF COMMERCE

"The Chamber of Commerce modifies the innate cussedness of the average selfish, hard-boiled, pickayunish, penny-pinching, narrow-gauged human porker, and lifts up his snout, makes him see further than his home, his business, and his personal interest, and sets him rooting for his community. No man, no matter how greedy or squint-eyed he may be, can work a year upon any moderately important committee of his city's Chamber of Commerce without being a better father, a better husband, a better citizen, a better brother.

"Rotary clubs, Lions clubs, Kiwanis clubs, Progressive Business clubs and other similar dinner clubs are making the *Jericho* road a fairly safe and decently comfortable highway wherever they roll their chariots along. And they all interlock with the Chamber of Commerce. It is bad form for a member of any of these societies not to be a member of the Chamber of Commerce."

SALISBURY

CITY OF INDUSTRIAL OPPORTUNITIES

Communicate with

The Salisbury Chamber of Commerce, Inc.

S. Division and Camden Sts.

HUBER'S FRESH BREAD

Fresh
Sunbeam
Honey Boy
Honey-V
Cracked Wheat
Whole Wheat
Egg Donuts
Sweet Goods
Raisin
Jumbo
Rye



Sold by All Independent Grocers

YOUR LOCAL GROCER SERVES YOU BEST!

The editor and compiler of this book has attained the ripe old age of three score and six. He attributes the last six years of his life to the daily consumption of Huber's Raisin bread, made by the Huber Baking Company from Wilmington, Delaware.

If the company is still in business and the bread holds up to its present standard of excellence, of which we haven't the slightest doubt, we can easily make it for another decade.

Thanks Mr. Huber, and keep on with your baking.

Among the local enterprises of the city, the Howard Paint Co. is deserving of special mention.

Mr. William H. Hutchinson, Big Bill to his friends, thought of it in 1935. To think was to act, and he evolved a formula for a paint that is considered water-proof—wearproof and weatherproof. It is especially designed to meet the climatic changes of this section because of its expansion & contraction with the temperature. The firm manufactures Copper—Marine and House Paints.

THE PAYNTER BUSINESS COLLEGE

Briefly sketching a few of the many interesting places in and around the city, and especially those in which we take a pardonable pride, none is more worthy of mention than the Paynter Business College. As an educational institution it is rendering a very real service to the community.

Mr. Carl M. Paynter, the Principal and proprietor, for a number of years successfully conducted a branch of the Beacom Business College, of Wilmington, Delaware, in Salisbury.

Banking and other interests engaged his attention for a decade or more. Sensing the need for an adequate course of instruction that would fit the student to enter the business world well grounded in the fundamentals of business practice, in 1936 he opened the Paynter Business College, which is rapidly growing, both in numbers and in its usefulness to the community.

Well fitted by training and experience for the work he has undertaken, Mr. Paynter is able to impart to his students a practical, as well as a theoretical knowledge of the essential requirements of commercial transactions. To this is added an intensive course in Business English, which is of inestimable advantage to the student in his work.

His students have no difficulty in securing positions when they have finished the course, and the particular business man is assured that a graduate from the Paynter Business College will measure up to his most exacting requirements.

Salisbury has good reason to be proud of the Paynter Business College.

J. WOOLFORD JOHNSON and WILLIAM PENN

The attractive interior of the new William Penn Hotel is the work of our Master builder, J. Woolford Johnson. His son Vaughn, no less an artist than his father, laid the rubber tile floor covering which adds a distinctive touch to the inviting dining room and cafe.

Mr. Johnson has followed his trade—one might well say profession, for forty-five years. During that time he has erected many beautiful homes in the city, among which may be noted the imposing Whealton residence on N. Division St., the home of Pratt D. Phillips on N. Division, the home of J. A. Kuhn on Camden Ave., that of Senator R. Fulton Waller in the Oaks, and many others. He also rebuilt the old Beverly mansion at King's Creek, now owned by W. W. Perry, an official of the Dupont Company.

Well known for his ability in constructing and designing, and the pains-taking care that characterizes his work, Mr. Johnson's activities are not confined strictly to Salisbury; his work takes him to many towns on the Shore, and his services are always in demand where fine workmanship is desired.

Enjoying the confidence and esteem of all who know him, both in the business and social world, it is to be hoped that for many years to come he will continue to build—and thus beautify the city in which he makes his home.

BOUNDS PACKAGE CORPORATION

Manufacturers

of

FRUIT and TRUCK PACKAGES

LUMBER

Brown Street

Lester G. Timmons, Sales Mgr.

Phone Salisbury 1231

BUILDING MATERIAL

Hebron Office

Geo. C. Bounds, Mgr.

Phone 1231

THE MAN WHO DELIVERS THE GOODS

(GEORGE C. BOUNDS)

It has always been our custom to write little sketches of our people and incorporate them in whatever publication was on the fire at the time.

The subject of this sketch is the inimitable "Boss" Bounds of Hebron and Salisbury. Why he should be called "Boss" is a mystery. No one is less bossy than George C. Bounds, which is his right name, and no one is more affable or agreeable. The truth of the matter is that he is a natural born Executive, and by virtue of that rare quality manages to get things done without bossing.

This sketch is purely voluntary on our part; when asked about it Mr. Bounds was not sufficiently interested to say either yes or no. He appears to be absolutely without vanity, and despite his success in business, his ego has never outgrown its natural limitations.

When you talk to him about the business, which he has built up to one of the largest on the Shore, it is a different matter. He owns to a pardonable pride in the industrial enterprise that bears his father's name—a business that has been a going concern for more than forty years.

Closely associated with him during this time—his friend and business partner, Mr. William H. Phillips still carries on at Hebron. They are both practical business men, but the confidence of the community is theirs in full measure—with the affection and esteem of a host of friends.

PERSISTENCY WINS

The Reliance Life Insurance Company of Pittsburgh recently cited our genial fellow townsmen, Mr. A. Percy White, as having qualified thru "notable performance" for membership in the 1940 Reliance Persistency Club.

Persistency is one of the essentials of success, and Mr. White's membership in the club indicates a substantial volume of business, written and placed, during the two years previous to his elevation to membership in the Persistency Club. This honor, says the Company, can only be achieved by a quality underwriter.

In addition to persistency, Mr. White has other fine qualities that have contributed largely to his success in the insurance field. Chief among these is a thoro knowledge of every phase of life insurance—gained thru years of experience, and that high sense of duty which prompts him to recommend to his prospective policy holders only the policies which are best suited to their needs.

VOICES

The day is full of voices, clamorous, insistent. They drone upon the street, chatter at parties, hurl snatches of themselves at you from passing automobiles, bombard your office and home—and relentlessly pursue you from day to day. Your ears, forever open, almost have to hear.

Yet in this same room with you are voices of utmost silence, whose every word concerns you. You control them more surely than you control telephone or radio. Open a page—they talk to you quietly. Close a page—they are thru.

They are the voices of the advertisements. They talk direct to you. Tell of better roofing for your home, more protective paint for its walls. Shoes your youngsters can't scuffle out easily. Salads, delicious drinks, reinforced hosiery, cooler underwear, purer soaps.

You believe in these voices, for they have to be sincere. Else they would not be in these pages—could not have the nation's belief. You buy the goods they proffer, for you know already what those goods will do. And wide belief has lowered their prices. They are economical and reliable.

Loose products everywhere in stores are crying out, "Buy Me!" But behind the voice of the advertised product is the voice of authority. The voice that tells the why, what, when, where and how of the goods you buy.

HEED THESE COURTEOUS VOICES OFTEN—READ
THE ADVERTISEMENTS IN THIS BOOK.

THE TOWN YOU'D LIKE

Say, if you'd like to live

 In the kind of a town you'd like,
Don't pack your duds in a borrowed grip,
 And be off on some fool hike.

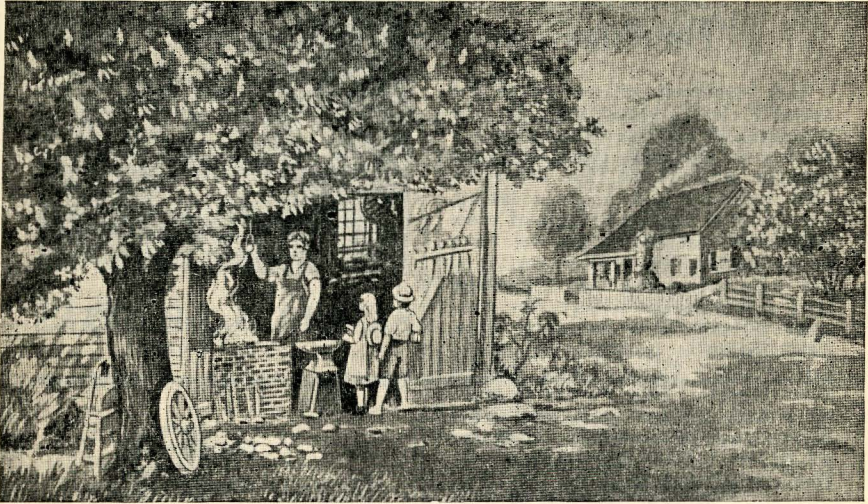
Just stick around and do your part

 Of whatever there is to do,
The old home place may look H - - l;
 Come to think of it, so may you.

And if you'd really like to live

 In the kind of a town you'd like,
Just can that grouch and get down to work,
 Any fool can hit the pike.

—W. C. Thurston



YESTERDAY

The Village Blacksmith Served the Needs of the Community

TODAY

A Modern Machine Shop with acetylene welding, a Foundry equipped to make iron, brass and aluminum castings, are necessary to meet the requirements.

WE ALSO CARRY A FULL LINE OF MILL SUPPLIES—

SAW AND PLANING MILL MACHINERY

R. D. GRIER & SONS COMPANY

(Established 1888)

RAILROAD AVENUE

PHONE 38

"The Boys"

The Loneliness of our office has recently been brightened by the presence of several boys who are nesting in the back room; they are slightly mischievous, but otherwise well behaved and accommodating. Boys will be boys—and some of them may chew tobacco, altho we have never caught 'em. However, they are quite active and full of fun and it is very pleasant to have the company of such well mannered kids. L. C. Bridell is probably the youngest; "Lish" Twilley runs him a close second. Ben Turner is quite an infant—but not noisy, and Clayt Kelley's age is uncertain. They are all expert domino players—at least that's what they said.

"THE HYGEIA"

Relax, Reduce and Rejuvenate
With Scientific Baths and
Swedish Massage
Colonic Therapy

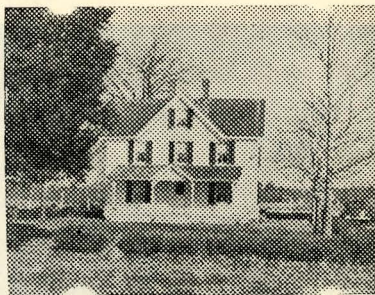
MRS. H. M. MURPHEY
Registered Nurse in Charge
302 Newton St. Salisbury 405

Why Cough?

Take Lucky Strike Cough Syrup and
work it off; complete cough syrup
for only 25c

Sold by Drug Dealers Everywhere
Used for 10 Years
Dispensed in 19 States

**Lucky Strike Chemical
Company**
Manufacturers



SAMUEL S. LE CATES

Real Estate — General Insurance

Office

215 North Division Street

Telephone 258

HASTINGS HATCHERY

—Chicks—

DIRECT FROM NEW ENGLAND

BREEDING FARMS

Parsonsborg, Maryland

Phone: Salisbury 1465

Capacity 575,000

The Home Beneficial Association

ORDINARY AND INDUSTRIAL INSURANCE

Offers to all persons from date of birth to age 70
Every form of Industrial Insurance, Ordinary Life—family income and
retirement, and Educational Insurance—up to age 63

B. F. Moore, Asst. Supt.
16 years' experience

C. V. Nordstrom, Asst. Supt.
10 years' experience

Call or Write

B. F. Moore
401 W. College Ave.
Phone 1164-J

C. V. Nordstrom
1407 Russell Ave.
Phone 546-M



—For Better Milk in a Better Bottle—

Call 521

City Dairy

Boulevard and Downing Street

We Invite Your Inspection

Bill White's Place

FRUITS AND VEGETABLES

We Buy Second Hand Clothing

Old Clothes and Rags

Call for Same and Pay Cash

Phone 2348

Corner Zion and Delmar Road

BIGGER - BETTER



WORTH A DIME

Pepsi-Cola Bottling Co.

SALISBURY, MD.

Phone 246

Snow Hill Rd. and Race St.

Doctor Pepper Says - -

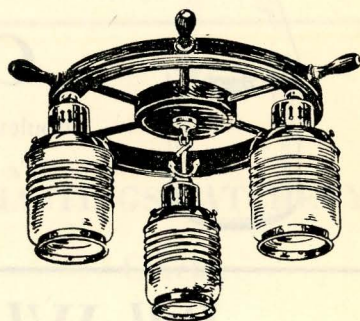
To move in good society—
A regular high stepper,
There's just one thing to do—
Drink a daily Dr. Pepper.

Three drinks a day for three days
Of this delicious beverage,
Will raise your social standing
Far above the average.

Your finances will improve
There'll be money in your jeans,
It is good for age and youth—
For the girl in her teens.

Come on, boys, get busy;
Have fun—be a high stepper,
Shake yourself and be a man—
You can do it—

Drink Dr. Pepper!



**NAUTICAL
BUT
NICE**

See Our Complete Display of
Maryland Colonial Designs

**Art Craft Electric Supply
Company**

Salisbury

Phone 1178

Maryland

EDWARD'S

EASTERN SHORE'S SMARTEST
SHOES AND ACCESSORIES

HOME OF NATIONALLY
ADVERTISED PARIS FASHION
AND CONNIES AND NATIONAL
POISE SHOES

235 Main Street
Edward Shilkret, Mgr.
Phone 2390

Your Personal Needs
And Needs for the Home
Can Be Filled at

R. E. POWELL & CO.

In Salisbury

The Shore's Largest Dept. Store

209 W. Main Street
Phone 36

At Your Favorite Food-Store

TAWES

Honey-B

Big Boy

Bakery Products

Deliveries are made in Salisbury daily

The Tawes Baking Company
Crisfield, Md.

The American Way

IN DECORATING

Never before has America pointed with such pride to her illustrious past . . . and present! Americana sets the stage for smart decoration in today's loveliest homes . . . and furniture borrows inspiration from pages of American history! Styles ranging from the quaint maple of our Pilgrim forefathers to smooth, streamlined pieces in the most sophisticated manner of the Twentieth Century. For more than 34 years we have been alert to trends of American furniture.

The American Way

OF PAYING

Budgeted payments originated in America . . . and we were the first on the Shore to give you this great service. Make use of our budget payment plan each time you need new furniture . . . you'll find it an unusually great convenience.

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It used to be that when a storm broke down the electric wires, the only thing that happened was that the light went out. Now, when the light goes out, everything else quits too. There is no ice in the icebox, no music in the piano, no coffee in the percolator, no dialogue in the radio, no toast in the toaster; the vacuum cleaner stands silent in the corner. Sister can't curl her hair, Brother's toy trains stop running, the heat in the bathroom goes off, the bed-warmer doesn't work, and the orange squeezer stops squeezing right in the middle of an orange. It's just a question of gathering around the fire and marking time while somebody phones the Eastern Shore Public Service Co.

The Electrical Standard of Living is here to stay; it marks the frontier of the future; it bridges the chasm between things as they were and as they are to be. Electricity is the seven league boots of civilization.

Call on

REDDY KILOWATT

Your Electrical Servant



Need help with your home-making problems? Call Your Electrical Servant, REDDY KILOWATT!

Put him to work for you—he's stronger than a horse . . . he cooks, heats water, cleans, does the laundry, and furnishes entertainment, too.

Reddy is at your service 24 hours a day at the flip of a switch.

Eastern Shore Public Service

(Reddy Kilowatt's Headquarters)

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The neighborly spirit of our city, which is a part of its charm, is exemplified in the cooperation of our sister cities in the building of this book.

For instance, the Cambridge Bakery advertises in these pages its delicious cakes and other edibles which reach us daily by truck. Cambridge is one of those friendly towns you read about, and the Cambridge Bakery is next to the best of all Bakeries. The best, of course, is the Bakery in your town, and that is the way you should feel about it.

Crisfield also has a good Bakery, the Tawes Baking Co. whose advertisement of "Honey B. & Big Boy" products is duly presented; all of which are good, we have eaten in Crisfield, and we speak as one having knowledge.

Bread wagons come into Salisbury from all points of the compass, sell their wares and depart undisturbed. The competition does not breed ill will, and no tariff walls are raised nor tax assessed against them. That's the Eastern Shore spirit, with Salisbury leading the way.

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Are nutritious—wholesome—and fresh from the Bakery daily. Our cakes and pies are unsurpassed

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The best of all—good neighbors.

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The combined attractions of North and South.

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That is the formula for success adhered to at Culver's Men's Shop. It is the guiding principle that has kept them busy for forty years and made of Culver's a great store.

If you are in the market for a suit, top coat, or overcoat, they feel that they can do a little better for you; if so, you are that much better off. A penny saved is a penny earned. You are invited to visit the store and find out for yourself.

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U. S. INTERNAL REVENUE SERVICE—Collector's Office, Room 201, P. O. Bldg. Charles E. Day, Deputy Collector. Phone 1595.

DEPARTMENT OF AGRICULTURE—Bureau of Animal Industry. County Bldg. Phone 170. Dr. E. J. McLaughlin, Veterinarian

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GULF OIL CORPORATION—N. Division St. Phone 466.

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WESTEND SERVICE STATION —W. Main Street. Phone 920. Lee C. Collins, Mgr. (Marfak Service).

FIVE POINTS SERVICE STATION—Boulevard and E. Main St. Extd. Ralph R. Gordy, Mgr. Phone 107. (Marfak service).

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J. W. SERMAN—South Division St. Phone 218.

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E. J. GIBBONS—College Avenue and Salisbury Boulevard.

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C. W. HORSEMAN—South Division St. Phone 929.

J. CALVIN MORRIS—North Division St. Extd. Phone 1722.

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W. W. DOVE—E. Main St. and Snow Hill Road.

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ORIOLE STORE EQUIPMENT—Meat Cases, Boxes, Refrigeration, Hobart Meat Grinders, Slicers, Coffee Mills, Dayton Scales, Butcher Supplies. Equipment for every purpose. Specialists in store designing. F. A. Essig, Owner. 607 W. Main Street. Phone 1155.

SURVEYORS

ROY E. MOORE—County Surveyor. Out of town Service.

Wicomico County Courthouse.
Phone 1571.

SUPPLY HOUSES

CONSOLIDATED HOME EQUIP-
MENT CORP.—S. Division St.
Supplies for the Home. E. W.
Braner, Mgr.

MID-CITY HOME EQUIPMENT
CO.—205 Broad St. Main of-
fice, Wilmington, Del., A. C.
Moran, Mgr, Branch office.

TAILORS

GEORGE B. GRAY—125 West
Main Street. Phone 1236.

CHARLES ELLINGHAUS—Mer-
chant Tailor. 627 W. Main St.

C. T. LAYFIELD—Fine Tailor-
ing. 215 W. Church Street.
Phone 139.

TAP ROOMS

THE OAK LOUNGE Wicomico
Hotel. R. T. Pillsbury, Mgr.

TAXI SERVICE

OSCAR CATLIN—Central Hotel,
Phone 977. 04 East Church St.
Oscar Catlin, Mgr.

DIAMOND CAB CO.—209 Lake
St. Phone 2320. Elwood H.
Nelson, Prop.

DIXON CABS—110 Upton St.
Phone 10. Wm. W. Dixon,
Manager.

DUFFY'S CABS—24 Hour Ser-
vice. Day and Night rates the
same. Call 48. Clifford Duffy,
Proprietor.

DRYDEN'S TAXI CO.—Office E.
Main St. 24 Hour Service.
Telephone 90. Walter J. Dry-
den.

GRAY TAXI CAB CO.—113
Lake St. Phone 297.

W. E. NELSON TAXI SERVICE
—Day phone 1074. Night phone
215.

JAMES H. PARKER—William
Penn Hotel. Phone 646.

LARRY TOADVINE—301 Isabel-
la St. Phone 111.

TELEGRAPH COMPANIES

POSTAL TELEGRAPH CO.—
West Main St. B. & L. Build-
ing. Phones 830 and 831, Stan-
ley H. Hastings, Gen. Mgr.

WESTERN UNION TELEGRAPH
CO.—Wicomico Hotel. Tele-
1666. C. C. Cartwright, Mgr.

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ARCADE THEATRE — Arcade
Building, West Main Street.
High class movies. Vaudeville.
Mr. R. E. Daly, Manager. Tel-
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Manager.

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Main St. Phone 760.

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Main Street. High class pic-
tures and other attractions.
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WICOMICO THEATRE—S. Divi-
sion St. Phone 789.

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CAMDEN STREET TIRE SHOP
—Tires. 132 Camden Street.

COLONIAL SERVICE STATION
—Lee Tires, Exide Batteries.
Preston C. Williams, Mgr. E.

Main St. and Poplar Hill Ave.
Telephone 540.

ECONOMY STORE—Tires, Tubes,
and Oil Used Parts. Lake St.
Stein Brothers. Phone 984.

FIRESTONE TIRES—Firestone
Service Stores, Inc. East Main
St. Phone 1242. T. S. Crelly,
Manager.

**GOODRICH SILVERTOWN
STORES**—Of the B F. Good-
rich Company. Quality—Ser-
vice. Main and Baptist Str.
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R. D. GRIER & SONS CO.—
Goodyear Tires, Tubes and Ac-
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Motorola Car Radios and West-
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Main St. Phone 1320.

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Tire Maintenance Engineers.
129 Camden St. Tel. 1283.

N. J. PERDUE—Vulcanizing and
Flat Tire Service Tires and
Tubes. Camden Street.

M. S. TAYLOR—Fire Company.
Phone 1498.

TIRESOLES, INC.—Authorized
Hawkinson Tread Service.
Branch office, 900 W. Railroad
Ave. Phone 285. Russell Car-
ter, Mgr. Main office: 1400 N.
51st St., at Lancaster Ave.,
Philadelphia, Pa

TOURISTS HOMES

MRS. WILLARD BAKER—Tour-
ists Accommodated. Breakfast
if desired. All modern conven-
iences. 1710 N. Division St.
Route 13. Phone 524-W.

BECKY LEE TOURIST HOME—
Bath and Showers. Rooms with
running water. Largest Tour-

ist home in town. Can accom-
modate any party. Garage
free. Mrs. T. H. Pusey. Near
State College, 1307 Camden
Ave, 3 blocks from highway.
Phone 771.

**BLUE LANTERN TOURIST
HOME**—1303 Camden Avenue.
Bath. Breakfast. Free park-
ing.

MRS. FRANK WALLER—1107
North Division Street.

**THE BRICKDALE TOURIST
HOME**—Breakfast optional.
Continuous hot water. Hot
water heat. 1810 N. Division
St., U. S. Route 13, North.
Mrs. James Brown, Hostess.
Phone 555-J.

MRS. PEARL COLLINS—1706
N. Division St. Phone 859-W.

MRS. COULSON—104 Union Av-
enue.

MRS. F. A. GRIER—Corner Is-
abella and N. Division Sts.
Phone 68. Mrs. F. A. Grier,
Sr.

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eral Hi-way Homes. Registered
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Travel Service. A. O. O. A. A.
Meals. Mrs. Lucy C. Jones,
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HASTINGS TOURISTS HOME—
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HOLLOWAY TOURIST HOME—
1704 N. Division St. Mrs. Hol-
loway, Prop.

**THE HOMEWOOD TOURIST
HOME** North Division St.

HOMELIKE TOURIST HOME—
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MRS. P. F. LIVINGSTON,
TOURIST HOME—All modern
conveniences. Meals if desired.
504 North Division St. Phone
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—Modern rooms with locks;
Furnace heat; Continuous hot
water. Free Garage and park-
ing. Innerspring mattresses.
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Heated rooms 1517 North Di-
vision St. Phone 437-R. Mrs.
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MRS. ANNIE L. PHILLIPS —
Tourist Home, 1208 North Di-
vision St. Phone 395. Tour-
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iences. Free garage.

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—Spring Hill Road. Mrs. C. B.
Banks. Phone 460-W.

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TWIN MAPLES—North Division
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North Bound-----11:24 A. M.
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South Bound-----7:01 P. M.
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Call English Grill for changes
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during summer months. Phone
727.

**THE PENNSYLVANIA RAIL-
ROAD—**Daily Passenger Ser-
vice to all points North and
South. Union Station. Phone
115.

**THE PENNSYLVANIA RAIL-
ROAD—**Freight Station, Rail-
road Ave. Phone 2400.

RED STAR BUS LINES—From
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ton - Annapolis - Washington.
Baltimore - Seaford - Dover -
Wilmington. Philadelphia -
Ocean City. Office: East Main
Street beyond By-Pass. Tele-
phone 2200. Edgar T. Bennett,
Gen. Mgr. Time Tables: Wi-
comico Hotel.

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Freight Service. Store door
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Telephone 1480-1-2-3.

BOAT LINES—Daily sailing to
Baltimore, except Saturday.
Victor Lynn Wharf—Camden
Ave. Phone 1408-1-2-3. (Daily
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isbury except Sundays). N. R.
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Main St. Phone 1650. Walter
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HOPKINS FURNITURE CO. —
General Furniture Work—Up-
holstering, Restoring, Hepple-
white Reproductions. Mount
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—Auto and furniture uphol-
stering. Awnings and fancy
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W. Merritt, Proprietor-Mana-
ger. Phone 2227.

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ing, 308-310 E. Main Street.
Phone 1790. E. L. Proutt,
Manager.

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CO.—Two piece and sectional
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ing Blocks; Cement and Cem-
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Street. Phone 321. Mr. Cleary,
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McCRORY'S—West Main Street.
Telephone 1389.

J. J. NEWBERRY CO.—117 W.
Main St. Telephone 734. T. J.
Frutchey, Gen. Mgr.

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TEN CENT STORE—W. Main
Street. Telephone 2257. Mr.
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Inspector; Webb Packing Co.
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Animal Hospital, Salisbury
Boulevard. Phone 2296.

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BURCH PAINT CO.—See our se-
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Interior decorating. Phone 649.

JANIE P. PARSONS—Wall Pa-
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H. Parsons, Record Street.

S. A. SHOCKLEY—Wall Paper
and Paint Store. 211 S. Divi-
sion St. Tel. 569.

CHARLES L. WAILES—Practi-
cal Paper Hanger. Samples
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St. Telephone 64.

WATCH MAKER

E. B. TYLER—Watch Maker.
Repairs. 203 Broad Street.

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Units. Delmar Road.

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302 S. Division Street. May-
tag Washing Machines. Phone
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PANY, INC.—Fountain Supplies, Drugs, Spices, School Supplies, Nuts, Cigars, Cigarettes, and Tobaccos. Distributors: Schraffts Chocolates; Blackman's Fountain Syrups. Telephone 317.

W. A. DISHAROON—Wholesale Cakes, Candies and Nuts. 608 Poplar Hill Ave. Phone 1793.

NATIONAL BISCUIT CO.—Office and Warehouse: Mill St. Telephone 148. E. A. Roberts, Mgr.

EDWARD T. TYNDALL—Wholesale Confectioner. South Division and Upton Sts. Phone 117.

J. W. WHITE & SON—Jobber and Wholesalers in Confectioneries. 307 E. Church Street. Phone 726.

WHOLESALE—DRUGS

LUCKY STRIKE CHEMICAL CO.—Manufacturer of Drugs, Lucky Strike Products. Hammond Street. J. T. Tucker, Owner and Manager.

WHOLESALE PRODUCE

JOHN A. PRICE — Wholesale Fruits and Produce. Office: Wilson St. Phone 1213. Residence Phone 24.

G. E. ROUNDS CO.—W. Church Street. Phone 237. Wilbur Rounds, Mgr.

WHOLESALE GROCERS

DOODY BROS.—Mill Street, Telephone 138.

INTERNATIONAL SALT CO., INC.—Scranton, Pa. D. J. Dwyer, representative, 106 Elizabeth Street. Telephone 1559-W.

T. L. RUARK & CO., INC.—Mill Street. Telephone 1100. M. W. Bounds, Mgr.

W' E' SHEPPARD & CO.—Wholesale Grocers, 413 W. Main St., Telephones 44 and 45.

TURNER BROS. CO.—412 West Main St. Phone 192.

ICE CREAM

BREYER ICE CREAM COMPANY—Office and Plant, 203 E. Vine St. Phone 511. A. J. Bradley, Sales Representative.

WHOLESALE—MEATS

SWIFT & CO.—200 Pine Street. Telephone 560. W. C. Long, Manager.

WEBB PACKING CO.—Office and Plant, Truitt St. Telephone 1310.

WILLIAM J. PRICE—Wholesale Meats. E. Vine St. Phone 939.

WHOLESALE—TOBACCO AND CIGARS

H. S. TODD & CO.—Tobacco—Cigars and Sundries. Church and Mill Sts. Mr. Henry Todd, Mgr. Phone 434.

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R. D. GRIER & SONS CO.—Goodyear Tires. Wholesale and Retail. 318 E. Main St. Phone 1320. R. Hall Grier, Jr., Mgr.

WHOLESALE PAPER

MASON PAPER CO.—Wholesale Paper Products; Paper Bags; Roll Paper; Napkins; Plates and other items. New Snow Hill Road. Phone 1391. J. C. Mason, Proprietor.

TOO LATE FOR CLASSIFICATION

A number of the items listed below were unintentionally omitted from the classified list — others were received too late for classification. We regret the mixup, but they are all good people — still doing business at the same old stand, and we hope this special page will give them more publicity and bring them a substantial increase in business.

CONTRACTORS

ALBERT L. DISHAROON—General Contractor. Phone 1049. Gay Street.

EARL HASTINGS—General Contractor. Structural Steel Work, Pile Driving, Bridge Building. Phone 1427. 208 Brooklyn Ave.

GOLF COURSES

ELK'S GOLF CLUB — Richwill Golf Course. East Vine Street. C. R. Hare, Manager.

FURNITURE

DISHAROON FURNITURE CO. — (Formerly Disharoon Supply House) Furniture, Stoves, Radios, Refrigerators and House Furnishings. Arthur Disharoon, Manager. Telephone 616-W. East Williams, Wailes and Ward Streets.

FELDMAN BROTHERS — Furniture, Radios, Stoves. Mr. Samuel Feldman. Phone 602. 112-114 Market Street.

FIRE INSURANCE

JOHN S. T. WILCOX — Fire Insurance, Life and Accident. Automobile and Health Insurance, Bonds. Phone 318. 108 William Street.

FLOOR FINISHING

SALISBURY FLOOR SURFACING CO.—Sanding, Finishing, Waxing. H. C. Jones. Phone 1559-J. 1101 N. Division Street.

WEARING APPAREL

THE NEW STYLE CENTER — Wearing Apparel for the entire family. 407-409 West Main St.

MORTGAGES

PAUL T. DAY, Jr.—F.H.A. Loans Paul T. Day, Jr. Manager. Phone 2490. Cornor Cavlert and North Division Streets.

SERVICE STATIONS

BEARD'S ESSO STATION—"Try us for Service." Lloyd F. Beard, Manager. Phone 1151. Camden Avenue.

THE BOUNDS COLLINS CO. — Airflo Gas, Oils, Greases. William and East Church Streets.

THE BOUNDS COLLINS CO. — Airflo Gasoline, Oils, Greases, Lee Tires Phone 1271. East Main and Poplar Hill Avenue.

N. B. BRITTINGHAM — Gas and Oil. Phone 1685. North Division Street.

J. M. BOUNDS — Atlantic Products. Phone Salisbury 2409. Fruitland, Md.

JOHN W. WILKINS — Phone 295 Isabella Street.

BILL MACK'S SERVICE STATION — Bill McNamara. Phone 335. North Division Street Extended.

AFRO-AMERICAN SECTION

Churches

John Wesley Methodist Church—Rev. Elmer P. Gibson, Pastor
 White's Temple Methodist Church, Rev. M. W. Clark, Pastor
 Dr. J. E. Johns, District Supt. Salisbury District
 St. James A. M. E. Zion Church—Rev. Leory E. Hall, Pastor
 St. Paul's A. M. E. Zion Church—Rev. V. H. Manuel, Pastor
 St. Luke's A. M. E. Zion Church—Rev. Thomas Phillips, Pastor
 First Colored Baptist Church—Rev. J. F. Walker, Pastor
 Mount Enoch Holy Church—Elder John Brewington, Pastor
 The Church of God in Christ—Elder E. L. Eure, Pastor

Schools

Lakeside Colored High School—Professor C. H. Chipman, Principal

BUSINESS AND PROFESSIONAL DIRECTORY

BARBER SHOPS

BARKLEY'S BARBER SHOP—
Lake Street.

LARRY BROWN—Barber Shop.
Lake Street.

LARRY DONOHUE — Barber
Shop. Lake Street.

NORRIS'S BARBER SHOP—514
West Main Street.

O'NIEL'S BARBER SHOP—Lake
Street.

THE WILLOW BARBER SHOP
—Willow Street. Edward Tull.

WINDER'S BARBER SHOP—W.
S Main Street.

BEAUTY SHOPS

EFFIE'S BEAUTY SHOPPE—
713 Lake Street. Phone 2234.

GUSSIE'S BEAUTY SHOP—East
Church Street.

HOLLYWOOD BEAUTY PAR-
LOR—801½ W. Main Street.
Miss Lillian Wails, Prop.

TOMEY'S APEX BEAUTY
SHOPPE—Lake Street. Mrs.
Tomey Flamer. Phone 152.

THE WILLOW BEAUTY PAR-
LOR—Willow St. Esther Tay-
lor, Manager. Fannie Knock
and Sarah Finuey, Operators.

BICYCLES

JOSEPH M. CORNISH—Bicycles
—Repairing. Tires and Acces-
sories. 336 E. Church Street.
Bicycles—New, used and for
rent.

DENTISTS

DR. G. DURRETT WHITE—Of-
fice: 615 Poplar Hill Avenue.
Telephone 1043. Residence—
Ocean City Road.

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MADAM WILSON—Coats Re-
modeled and relined. 617 Pop-
lar Hill Avenue.

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Main office: 402 E. Church St.
Phone 816. Branch Offices:
Easton, Md., William Banks,

Phone 782. Ida Harris, Phone 279-J. J. John Dashiell, Phone 178-R.. Berlin: Carrie Fassett, Phone 94; Ewing Bowen, Phone 172; Isaac Crippen, Phone 207.

GROCERY STORES

SIMON HORSEY—Groceries and Confections. 903 Lake Street. Phone 275.

J. U. LANGSTON—330 East Church St. Meats and Groceries. Phone 1011. U. G. Langston, Mgr.

PEOPLES' ASSOCIATION — Groceries. 206 Delaware St. John W. Hill, Mgr.

HOTELS

CORNISH HOUSE—E. Church St. Joseph M. Cornish, Mgr.

NIGHT CLUBS

HIGH HAT NIGHT CLUB—Lake Street.

POOL ROOMS

WEATHERLY'S POOL ROOM—Lake Street.

WOOLFORD'S POOL ROOM. 512 West Main Street.

PHYSICIANS

DR. ARTHUR D. BROWNE—115 Willow St. Ruth Elzey, Assistant.

DR. G. HERBERT SEMBLEY—504 E. Church St. General Practice. Phone 1331.

RESTAURANTS

BLUE STAR RESTAURANT—Sandwiches. W. Main Street at Bridge.

BUSY BEE CAFE—Lake St.

HATTIE'S LUNCH ROOM—W. Isabella & Lake Streets.

GRAY'S RESTAURANT—Sandwiches. Refreshments. Lake St. James Weldon Gray.

DE LUXE TEA ROOM — 207 Lake St Home Cooking. Phone 297. Miss Kathleen Conquest, Mgr.

TOURIST INN—110 Delaware Street. L. M. Parker

JOE'S RIDING CLUB—Lake St. Joseph Cornish, Jr.

SHOE REPAIRING

F. A. PARKER—Shoe Repairing. Lake St.

SHEET METAL

W A. POLLITT—Sheet Metal Work. Stoves and Repairing. Meadow St

TAXI CABS

COOK'S CABS—We appreciate your patronage and hope to please you always; 24 hour service. R. E. Cook, Manager Phone 355

JOHN FLAMER TAXI CO.—113 Lake St. Phone 297.

TAILORS

TOULSON'S TAILOR SHOP—407 E Church St. Repairing, Cleaning, etc. Bob Toulson, Prop.

HERMAN WRIGHT—Tailor. 500 W Main Street.

WALL PAPER—PAINTING

W. PRICE—611 Poplar Hill.

FRANK CRAWFORD — Paper Hanging. Painting. 326 East Church St.

DELMAR SECTION

Delmar is not as large as New York City, but it is just as important. Without the Delmars, Hebrons and Salisburys, New York could not exist. The existence of two towns in one is really not a distinguishing feature; a number of places in the U. S. enjoy the same distinction, Bristol, Tenn., for instance. Two Mayors—two city councils, and incidentally, two city governments, is slightly confusing, but they work together harmoniously, and nobody is mad at anybody else because he lives on one side of the street or the other.

Of course, Mason and Dixon ran their famous line right down the middle of State street, but at that time there was no State street. Had those stern old surveyors known that a street was coming, they probably would have shifted their line a few feet farther north or south.

Delmar is known as a town of many churches—six all told, and it is also a town of many pretty and attractive homes. Small towns are more interesting than large cities if one will only look for the human interest element tucked away in snug little corners, and attune his ear to the harmonies of home, and partake of the good cheer—enter into the neighborly spirit of kindness and good will, and live as one good fellow to another.

Commercially speaking, Delmar has its full quota of stores—service stations, drug stores and beauty shops. It has all the ingredients for happiness if you will do the mixing.

S. N. Culver, public spirited and energetic, has one of the best appointed Gents' Furnishing Stores on the Peninsula. The business units cannot be enumerated—there are too many. Starting with hardware one might finish up with restaurants—and say a word for the Cozy Cabin, which is indeed cozy, artistic, and good to look at inside and out.

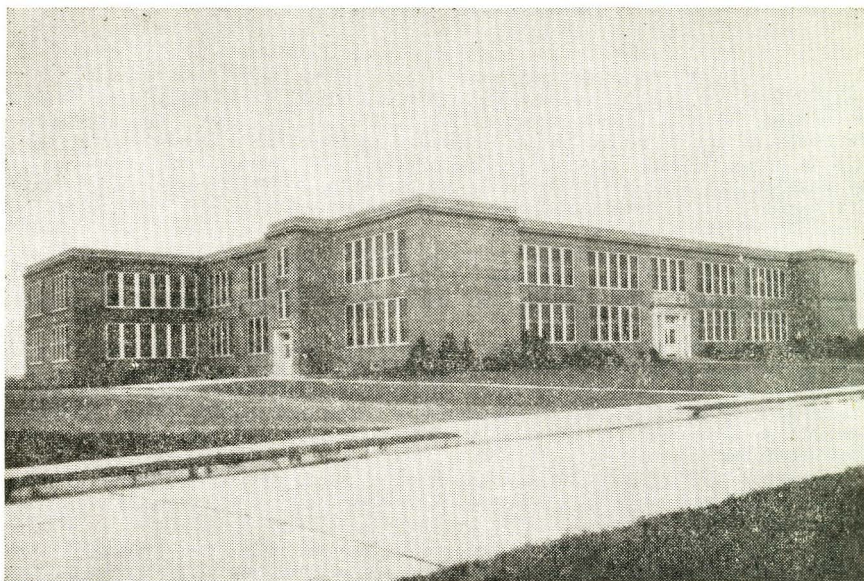
All work and no play makes Jack a dull boy, and the Cozy Cabin offers wholesome recreation after the work of the day to both Jack and Jill.

But the pride of Delmar is in her schools; splendid institutions—they stand on both sides of the State line as monuments to the Democracy under which we live—foreshadowing the greatness of the America that is to be.

Rambling through Delmar is quite an adventure; the people are uniformly kind and courteous. The dogs will bark, but they have been trained not to bite. That's the secret of happiness—a little barking is good exercise, but biting is bad; just take it out in barking and all will be well. Occasionally Delmar barks at Salisbury, and Salisbury barks at Delmar, but it is all just barking—a friendly bark—for each has need of the other.

Rambling through Delmar you might meet Rev. J. A. Wright, a delightful young man of 81 years, who spent 52 years in the ministry. Or you might meet Mr. (Bill John) Wm. J. Calhoun—about the same age, who chops the weeds in his garden with a vigor befitting a man 20 years younger. Leaving the Five and Ten cent store—Mr. Strickland, your next stop would be the "Tinker's Shop." If you want to spend the night the "Traveler's Home" will take care of you. Think of filling your car with gas at the "Roseland" filling station. Are there roses? Find out for yourself.

With its churches—its schools, its dogs that do not bite, its flowers and trees and homes, Delmar is an interesting place. If you can't see it that way, have Mr. Barton Freeny fit you with new glasses. Don't complain of the smoke from the Roundhouse, or the noise of the trains that thunder through the town, they are carrying in their capacious interiors the commerce of the world. Delmar is a vital part of all this lovely America in which we live and have our homes. If it is your home, or if you intend to make it your home in the future, love it and cherish it, and stand by it and with it until death do you part.



DELMAR, DELAWARE, HIGH SCHOOL

CECIL FORD, Principal

Phone 172

Board of Trustees

GEORGE M. NELSON, President

S. N. CULVER

LARRY PHILLIPS

SILAS J. LEWIS

Life is like a game of cards—Reliability is the Ace, industry the king, politeness the queen, thrift the jack; common sense is playing to best advantage the cards you draw.

THE REWARD OF A THING WELL DONE IS TO HAVE DONE IT.

And again, it is not the size of the dog in the fight, but the size of the fight in the dog that counts.

The only difference between stepping stones and stumbling blocks is in the way you use them.

THE DELMAR, MARYLAND, 4-H CLUB

Among other civic organizations in the town, the Delmar, Md. 4-H Club is doing splendid work. Numbering 150 members, under the leadership of Mrs. E. B. Daugherty, it not only provides wholesome entertainment, but instructs the girls in the art of cooking, dress making, and other domestic duties. Working with the School, music and folk songs are added to the list of accomplishments.

Bakes are held to finance trips to College Park Club Week, which is always held in August. The program is both interesting and varied—and Club Week is eagerly looked forward to.

Character and health building is the main objective of the Club, and surely, it could not have a more worthy goal. During the winter months the Club makes its headquarters at the High School, but in summer meetings are held in the various homes of the Club members.

The Club is also conducting a safety campaign, but the greater safety is in the health and character building of the young lives who will take their place as potential mothers and citizens of the world of tomorrow.

Delmar has good reason to be proud of its 4-H Club and the Club has good reason to be proud of its active and energetic leader—Mrs. Della Daugherty.

HOW ABOUT YOUR NEXT SUIT?

You can't go wrong when you select your clothing from S. N. Culver's Men's Shop at Delmar. It is their business to help men dress well at a minimum of expense.

They have been forty years in the business—devoting their entire time to the selection and marketing of men's wearing apparel—for both the young and middle aged. They specialize in fitting men that are hard to fit. More than 1,000 suits are carried in stock—from which you make your own choice. They have all sizes in Regulars, Shorts, Longs, and Stouts and Stubs.

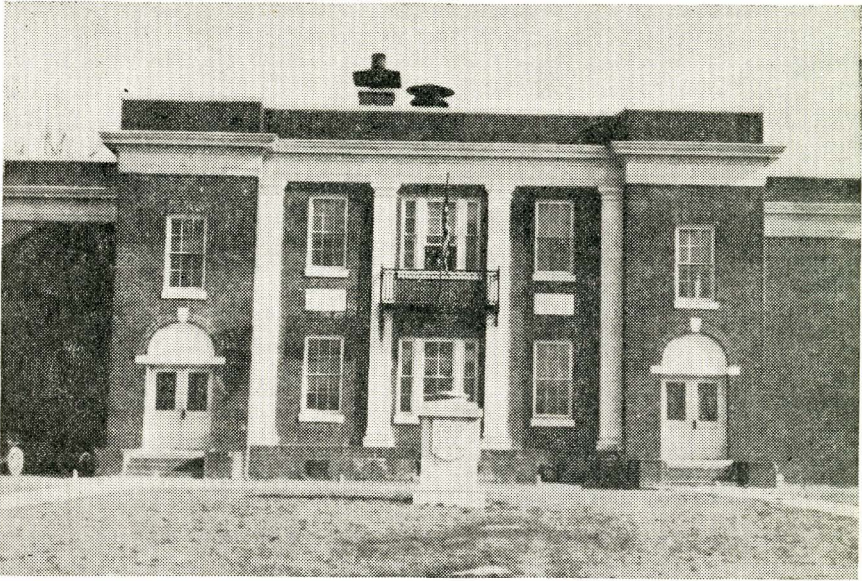
A fit at Culver's Men's Shop means a good fit—and the price is reasonable.

CULVER'S MEN'S SHOP

Howard T. Waller, Manager

DELMAR

DELAWARE



DELMAR, MARYLAND, HIGH SCHOOL

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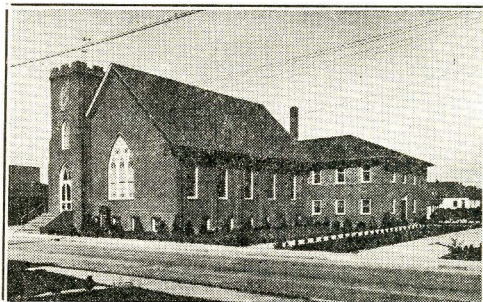
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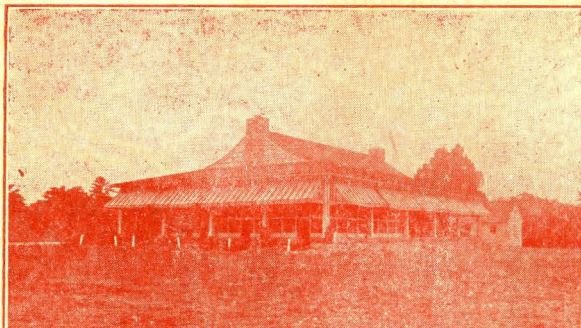
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